



# INFRA LOGIC

## Company Presentation

# Introducing InfraLogic ApS

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- **Agile company based in Denmark**
- **Solid background in delivering automated pre-press workflow solutions world-wide**
- **InfraLogic is an independent software and service company – no ties to hardware vendors**
- **Has served the graphical industry for more than 15 years**



# InfraLogic ApS - performance

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- Main customer segment is newsprint printers and publishers
- Mature system offering to large and small customers
- More than 90 sites running InfraLogic workflows world wide
- Financial independent with no debt
- 65%+ income from service



# Main product lines

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- **ControlCenter workflow suite**
  - Modular pre-press solution for newspaper/magazine printing
  - Data distribution system for larger publishers
  - Customer portals
- **Print Production Management**
  - Administration and control of product planning, printing and packaging
- **Tailored solutions for e-paper management**



# Service

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- **First-level support for European customers**
- **Second-level support for other customers**
- **Long-term Service Level Agreement with main customers**
- **24/7-365 telephone hotline**
- **Extensive use of fast remote troubleshooting**



# Sales and distribution

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- **Direct sales in Scandinavia**
- **Distributors in selected countries in Europe and Asia**
- **Case by case collaborations with Kodak, ECRM, Krause, FFEI /Fujifilm, Man Roland etc.**
- **Third party modules from Xitron, Enfocus and callas**

